Annual Successes



Summary of 2022 Impact

2022 by the numbers:

- 400+ meetings with Congress
- 450+ media pieces published
- 50 states where advocates took action and made donations
- 200+ new volunteers
- 18 media pieces, five events and conferences, one podcast interview, 44 meetings with members of Congress in which RESULTS' Experts on Poverty shared their expertise
- 65 young leaders age 20-35 held over 100 congressional meetings as part of RESULTS Advocacy and Organizing Fellowship

Unprecedented investment in the fight against AIDS, tuberculosis, and malaria

RESULTS succeeded once again in driving U.S. leadership and smart commitments to the Global Fund to Fight AIDS, Tuberculosis, and Malaria. We played a key role in securing a commitment from the White House to host the 7th Global Fund replenishment in September of 2022 and a pledge of \$6 billion. This was the U.S.'s maximum possible share of the \$18 billion Global Fund replenishment target and a 30 percent increase over the U.S.'s previous commitment. The pledge also helped unlock billions more in matching funds from other donors.

To build support in Congress for the first \$2 billion installment, RESULTS advocates met with Congressional offices more than 200 times, which included intensive in-person meetings in Washington, DC. Our advocacy galvanized momentum for a series of House and Senate sign-on letters in support of the appropriation. By the end of 2022, RESULTS and its international partners helped drive the largest ever Global Fund replenishment in history at \$15.7 billion, a critical step toward supporting low- and middle-income countries to save millions more lives.

RESULTS also led efforts to build support in Congress and the Biden administration to countermand the devastating rise in tuberculosis (TB) cases and deaths caused by COVID-19. We helped mobilize 120 bipartisan members of Congress to promote an increase in

global TB funding, ultimately securing an increase of more than \$20 million. We worked to foster support for the bipartisan End TB Now Act of 2022 that directs the U.S. Agency for International Development (USAID) to set bold targets for reaching and treating the most vulnerable populations and strengthen reporting and accountability. Tireless work from advocates helped move the End TB Now Act out of both the House Foreign Affairs Committee and the Senate Foreign Relations Committee. We will push for its final approval in 2023.

Wins against global malnutrition

As conflict and climate change intensified child malnutrition in 2022, we ramped up our efforts to advocate for legislation and funding to address the crisis. RESULTS worked with coalition partners on Capitol Hill to raise awareness of the food, fuel, and fertilizer crises exacerbated by the war in Ukraine. This advocacy helped ensure that \$5 billion of May 2022's \$40 billion Ukraine supplemental package went toward food and nutrition security and humanitarian assistance. We also played a key role in USAID's July pledge to spend \$200 million on the purchase and distribution of Ready-to-Use Therapeutic Food (RUTF) — its largest ever commitment to address severe malnutrition. Thanks to that commitment, an additional 2.4 million children will receive the lifesaving RUTF treatment. USAID then leveraged an additional \$280 million for RUTF from donors at the United Nations (UN) General Assembly, exceeding fundraising targets.

Then, in October, in another substantial victory for global health and nutrition, Congress passed the Global Malnutrition Prevention and Treatment Act. This success was more than a year in the making as advocates raised their voices to champion this legislation and foster essential bipartisan support. The law directs USAID to focus on proven, highest-impact nutrition interventions and increase program monitoring to ensure progress toward ambitious coverage targets.

Building momentum for the Child Tax Credit and a new Renter Tax Credit

Permanent, refundable tax credits for families are a cornerstone of RESULTS' work toward economic justice. We played a significant role in temporary expansions to the Child Tax Credit (CTC) that helped to cut child poverty nearly in half in 2021 and led to the lowest rate of poverty for Black and other children of color in U.S. history. Tragically, Congress let the expansion expire at the end of 2021 — and nearly 3 million children plunged back into poverty.

Throughout 2022, our advocates pressed Congress to reinstate the expansion. Through over 300 Congressional meetings, calls, emails, letters, and nearly one published media piece a day, advocates shared their own stories and data about how families used their CTC payments on basic needs like rent, food, and child care. RESULTS Experts on Poverty (EOPs) played a critical role in spotlighting the CTC through advocacy in the media and at events. EOPs Sarah Izabel and Maureen Bowling published op-eds on their lived experience with the compounding positive effects of the expanded CTC. Sarah Izabel explained: "Suddenly I had a reliable, monthly infusion of cash that meant we could eat consistently. It meant we didn't face repeated eviction notices. It meant I could put gas in the car, buy my son dress pants for choir, and apply to graduate schools. [...] I got into Stanford's Ph.D. program in neuroscience, where I got [...] a full-tuition scholarship." Media outlets all over the country picked up and republished these pieces.

RESULTS also helped break bipartisan ground for the CTC, as one of the only organizations advocating for economic justice through the tax code on both sides of the aisle. In late November, advocates traveled from across the U.S. to meet in DC with Republican senators, helping to create bipartisan support for CTC restoration. Unfortunately, the fraught year-end omnibus package did not ultimately include any tax legislation, which meant no expanded CTC but also no additional corporate tax breaks. Congress' inaction on the CTC continues to deliver an ongoing blow to families who cannot access CTC payments for necessities like food and rent. Reinvigorated and unrelenting advocacy to permanently expand the CTC is among RESULTS' top priorities in 2023.

We also began laying the foundation to advocate for a first-of-its-kind federal Renter Tax Credit (RTC) in 2023. An RTC can begin to address the affordable housing crisis that jeopardizes the stability of low-income renters, especially as inflation raises rents exponentially faster than wages. RESULTS housing and policy experts partnered with grassroots advocates to build understanding and consensus around an RTC. We will launch a large-scale advocacy effort in the first quarter of 2023.

New strategies to expand grassroots involvement and geographical reach

In 2022, we invested in strategic outreach to engage prospective volunteers. We responded personally to over 2,000 people interested in advocacy with RESULTS, and over 200 new advocates completed intensive orientation and skills trainings. **We also piloted new partnerships and strategies to support people grappling with poverty as they shape policy.** For example, RESULTS worked with a coalition of over 24 organizations serving

parents affected by poverty in a program called "Parent Pathways of Northeastern Pennsylvania" to help parents advocate for economic justice. We also launched a partnership with Misericordia University, working with student affairs and faculty mentors to train students from all backgrounds to become powerful advocates.

With these and other activities bringing in new RESULTS advocates, we now cover an additional 20 Congressional districts, enlarging the scope of our political influence and enabling us to adapt to a dynamic political landscape.